

#ESTUDOEMCASA

BLOCO N.º 14

DISCIPLINA: INGLÊS

ANOS 7º e 8º

APRENDIZAGENS
ESSENCIAIS

Competência comunicativa: compreensão oral: seguir instruções detalhadas dadas pelo professor; identificar o conteúdo principal do que se ouve e vê, os intervenientes e a sequência do discurso assim como informações específicas; interação/ produção oral: interagir de forma simples ou progressivamente mais elaborada, respondendo a perguntas e expressando opinião; compreensão escrita: identificar informação; ler e compreender textos; interação escrita: interagir de forma simples ou progressivamente mais elaborada, respondendo a perguntas, completando frases e redigindo tópicos.

Let's create an ad!

3º ciclo/7º e 8º
anos

X

PROJECT WORK

STEPS:

1. Define your project (create a brand/ product);
2. If you are working with (a) partner(s):
exchange ideas, discuss and select the best ones;
3. Plan / organise your ideas;
4. Assign tasks (if you are working in a group);
5. Establish deadlines.

CREATING AN AD

A. Answer the following questions.

1. Which product would you choose?

2. Would you draw the logo or create it digitally?

3. Which difficulties do you think you would face?

4. How would you try to overcome those difficulties?

B. Choose the correct option.

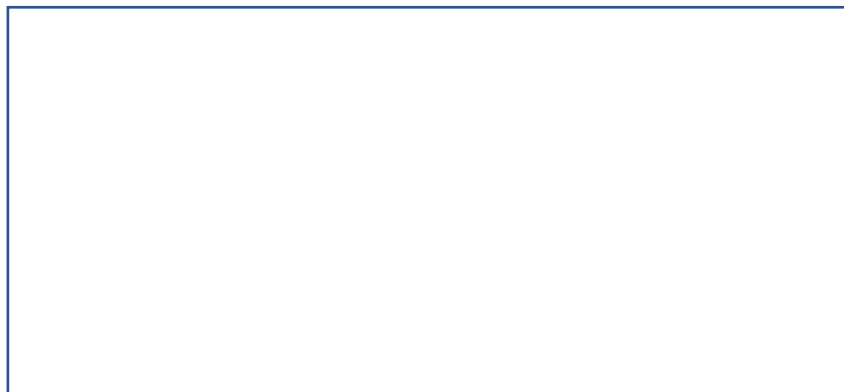
1. When doing a project work it is important to _____.
 - a) impose your ideas
 - b) copy information from the internet
 - c) plan ideas and tasks

2. If you are creating an ad, _____.
 - a) be creative
 - b) choose long sentences
 - c) don't be innovative

3. If the project seems very difficult, _____.
 - a) it's better to give up
 - b) try harder
 - c) ask a colleague to do the project for you

CREATE YOUR OWN AD!

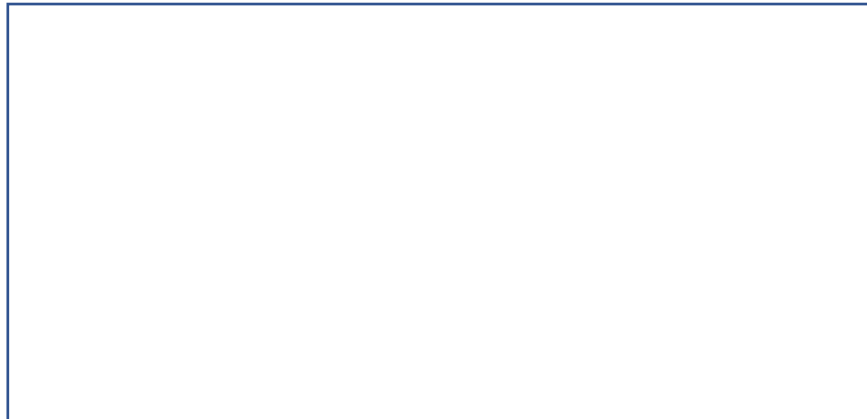
Task 1: create the logo.



Task 2: incorporate the logo in the product.



Task 3: create the slogan.



PROJECT WORK

TIPS:

- Be selective when you search information on the internet;
- Summarise the information and adapt it, don't copy it;
- Do some research in different sites, it helps you have new ideas;
- Even if it seems hard or impossible to do, don't give up, try harder, keep trying.